



Education System

The Community Solution  
in Higher Education®



# TCS Education System

## We are The Community Solution in Higher Education®

Founded in 2009 on the fundamental belief that radical cooperation—not competition—helps us to thrive, TCS Education System is a nonprofit system of colleges that advances student success and community impact. TCS is headquartered in Chicago with field professionals around the world. Alongside our System partner colleges, we operate with the shared purpose of preparing innovative, engaged, and purposeful agents of change to serve our global community.

Our partnership model, student-centered approach, and shared mission to positively impact communities make TCS distinctly different than any other system in higher education today. The advantages of the System are cross-college collaboration and the economies of scale that we offer our partners, and the resulting transformational academic experience it affords students.

*Why does that matter?*  
The work we do as a System is imperative in today's tumultuous higher ed sector because it advances college relevance and growth in a landscape marked by accelerating closures, fuels favorable student outcomes, and creates community impact that ultimately has the power to change the world.

**Expertise:** To meet the needs of our community of colleges and universities, TCS offers the following expertise, allowing our partners to leverage administrative support in order to increase their focus on providing quality education to students:

### Academic Affairs Support

- Institutional Research
- Library Services
- Program Implementation
  - Coordination
- Catalog Support
- Academic Publications
  - Compliance
- Records & Registrar Services
- Accreditation Support
- Academic Policy & Master Plan
  - Consultation

### Compliance & Legal

- Compliance & Ethics
- Regulatory
- Risk Management
- Board Education & Best Practices
- Employment Law
- Contracts & Agreements
- Intellectual Property

### Enrollment Services

- Admissions Training
- On-ground Admissions Support
- Admissions Operations
- Outbound Call Support
- Insights & Reporting

### Finance & Accounting

- Audits & Financial Compliance
- Tax Filings
- Treasury & Investment
  - Management
- Accounting
- Payroll & Accounts Payable
- Planning, Forecasting & Reporting
- Student Finance
- Real Estate Portfolio Management
- New Initiatives Financial Analysis
- Advancement & Grants
  - Administration

### Financial Aid

- Institutional Eligibility
  - Management & Reporting
- Financial Aid Student Eligibility & Packaging
- Financial Aid Disbursement & Reconciliation
- Compliance Training & Auditing

### Global Engagement

- International Recruitment
- Study Abroad
- Field Experiences
- Immigration
- Academic Partnerships
- Community Service

- Faculty Exchanges
- Liaison Offices
- Agent Partnerships

### Human Resources

- Recruitment & Selection
- Benefits
- Compensation
- HR Information Systems
- Performance Management
- Organization Development

### Information & Learning Technology

- Network & Telecommunications
- Business Applications
- Learning Management System
- Instructional & Classroom
  - Technologies
- Information Security
- Central Helpdesk
- On-site Desktop Support
- AV Support
- Servers & Storage
- Disaster Recovery
- Project Management
- Vendor Management
- Collaboration Tools
- Instructional Design

### Marketing

- Market Strategy & Planning
- Inquiry Generation
- Brand Management
- Content Development & Management
- Media Advertising
- Creative Development
- Marketing Communications
- Website Management
- Social Media
- Insights & Reporting

### Retention & Student Support

- Student Registration Support
- Strategic Planning of Support
  - Services
- Student Program Completion
  - Planning
- Insights & Reporting

### Strategic Initiatives

- Strategic Consultation
- Opportunity Evaluation
- Goal Metrics





# ELEVATING OUR PARTNERS

Read on to learn how we empower our mission-driven partners to advance student success and community impact...

## THE CHICAGO SCHOOL OF PROFESSIONAL PSYCHOLOGY:

FROM SHRINKING DEMAND TO NATIONAL EXPANSION

**THE CHICAGO SCHOOL OF PROFESSIONAL PSYCHOLOGY** was founded in 1979 by a group of psychologists and educators on a mission to advance the field of psychology through professional training in a nonprofit setting. While that mission had boundless merit, by the year 2000 the likelihood of both realizing and sustaining it was slim. With a shrinking demand for its programs, the institution literally found itself one novel program failure away from closing its doors.

The successful response to this challenge would become the foundation of the TCS model nine years later. To drive local awareness and demand around The Chicago School programs while creating invaluable field experiences for its students, the college provided pro bono psychology services to the underserved by forging close partnerships with community organizations. Through the act of "radical cooperation," The Chicago School programs benefitted not only the community with much needed psychology support services, but afforded students with unmatched, first-hand professional experience.

The value of this model's benefits created demand so strong for The Chicago School programs that between 2000 and 2016 it grew from a stand alone campus in Chicago to six physical and virtual campuses across Los Angeles, Southern California, Washington D.C., and online, with enrollment growth exploding from roughly 200 students to more than 4,300 across 20+ bachelor's to doctorate degree programs. Today, The Chicago School continues to grow, and is the largest nonprofit university of psychology and related behavioral and health sciences in the nation, with numerous distinctions to its credit.

Founded in 1958, **PACIFIC OAKS COLLEGE (POC)** has been widely known as a leader in early childhood education for its progressive and inclusive approach to teaching. With Quaker principles of social justice woven into the college's mission, it challenges students through thoughtful and rigorous coursework to stand up for the rights of individuals and become advocates for change in an unjust world.

By late 2009, the college's board of trustees elected to close Pacific Oaks following a series of administrative decisions that included remote site closures and a looming, short-term, 45-day accreditation to continue operations. It was at this time POC explored guidance from TCS through a partnership, to afford it the resources and expertise so desperately needed to refocus the college's powerful mission.

The partnership created a future that even Pacific Oaks board members were unable to fathom. With the college able to squarely focus on its mission, community, and students, it quickly began to thrive as TCS expertise helped restore institutional governance, monetize assets to eliminate debt, and reduce operational costs by sharing System resources. Today, the result of the partnership is reaffirmation of the college's accreditation for eight years, expansion of its Pasadena campus, the launch of a new San Jose campus, and more than 350 faculty and staff serving a steadily growing student population of nearly 1,200 students.

## PACIFIC OAKS COLLEGE AND CHILDREN'S SCHOOL:

FROM UNCERTAIN FUTURE TO THRIVING NETWORK

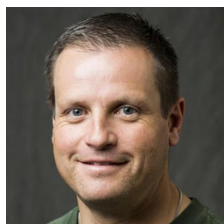
# ADVANCING STUDENT

# SUCCESS

Meet just two of the agents of change our partner colleges have developed to favorably impact their communities...

## DR. RODGER BROOMÉ

SAYBROOK  
UNIVERSITY



A split-second decision can change a life trajectory, for better or for worse. In Rodger Broomé's case, a choice made under duress could have gone either way. What might have ended in the death of a teenager led instead to an exploration of humanistic psychology, a Ph.D. and a greater understanding of the lifelong impact that the use of deadly force can have on law enforcement professionals.

Rodger was a young Utah police officer when he stopped a car for a routine traffic violation. Suspecting that the 17-year-old driver was reaching for a gun, his initial instinct was to pull the trigger on his own weapon, an action that would likely have had tragic consequences. But instead, he waited the extra second it took to confirm that the teenager was unarmed.

The realization of what almost happened shaped Broomé's decision to enroll at **SAYBROOK UNIVERSITY** to study the psychology of police officers and emergency responders. It led him to the teachings of Saybrook professor Dr. Amedeo Giorgi and to the descriptive phenomenological research method that guided his own investigation into the emotional toll that shootings, like the one he barely avoided, take on officers involved. With the help of Saybrook faculty, Rodger developed a deep understanding of the role psychology plays in police work. Today he draws upon that knowledge daily, not only in law enforcement, but also in his Utah Valley University faculty post teaching police and fire professionals to apply psychology principles in their work.

A lifelong passion for justice and fairness led Joyce Dudley to the study of law and to a career spent prosecuting crimes against children and crimes of murder, hate, and sexual assault. For a young mother juggling four small sons and a part-time job, her dream came with its fair share of challenges. But **THE SANTA BARBARA & VENTURA COLLEGES OF LAW** made it come true.

For more than four decades, The Colleges of Law have provided a pathway to the legal profession for men and women whose family and job responsibilities prevent them from pursuing a traditional full-time path. From the beginning, Joyce knew she belonged there. She found herself as one of 25 aspiring attorneys united in their passion and desire to make a difference in their communities and across the country. They learned from seasoned judges, prosecutors, and specialists in a variety of legal fields, and shared the belief that by working hard, they could graduate, pass the bar, and begin making their unique marks on society.

Today, Joyce is District Attorney of Santa Barbara County, a job that gives her the opportunity to work with prosecutors from across the country and advocate to prevent crimes against children resulting from the burgeoning problem of gun violence in the United States. She has also maintained her ties with The Colleges of Law, bringing in speakers to discuss the connection between gun violence and mental illness. "The Colleges of Law allowed me to have it all," she says.

## JOYCE DUDLEY

THE SANTA BARBARA  
& VENTURA  
COLLEGES OF LAW



# FAVORABLY IMPACTING

# COMMUNITIES

Explore a small sample of the work our partners and students are leading to change the world...

## THE GLOBAL HOPE TRAINING INITIATIVE:

THE CHICAGO SCHOOL OF PROFESSIONAL PSYCHOLOGY

Global engagement can take a myriad of forms, but few are as effective in turning tragedy into hope as **THE CHICAGO SCHOOL OF PROFESSIONAL PSYCHOLOGY'S** project to help Rwandan children heal from the 1994 genocide that wreaked devastation on their families and country. Conceived in 2010 by faculty member Tiffany Masson—now dean of The Chicago School's Chicago Campus—the Global HOPE Training Initiative prepares teachers to recognize the symptoms of trauma manifested by children in their classrooms, and to address them as mental health issues rather than behavioral concerns.

Even as she pursued career opportunities outside The Chicago School, alumna Jenna Hedglen has been involved in the project since 2010 as one of a team of students and faculty who began implementing a train-the-trainer model for teachers. What she saw on that first trip to Kigali, Rwanda, was life-changing: the whole-hearted commitment of teachers to build resilience and hope in children whose lives bore the scars of unfathomable atrocities. Jenna has continued her involvement in the initiative, participating in the training of more than 100 educators and the formation of 50 after-school HOPE Clubs, which provide students with a platform for expressing their fears, isolation, and anger.

As important as the project has been to Rwanda, it has also represented the seed of change, which has been adapted to the needs of Zambia and South Africa. For Jenna, the greatest reward has been in watching children evolve. "They act out their challenges through drama, and share their stories and dreams. They learn to smile. That's what it's all about."

Nursing education and basketball may not seem like a natural combination, but for students at **DALLAS NURSING INSTITUTE**, a partnership with basketball great Kenyon Martin provides an opportunity to put their newly honed healthcare skills to work while giving back to the community. Martin, a retired NBA pro, started his Hoops for Kids basketball camp in 2010 as a means of supporting the economically disadvantaged Dallas neighborhood of Oak Cliff, where he grew up. Each year, 175 boys and girls take advantage of the camp, which emphasizes basketball skills, communication, teamwork, and healthy lifestyle choices.

Hoops for Kids has become more than a sports camp, however. Students in DNI's Associate's Degree in Nursing program are now part of the team, providing free health screenings, first aid, and presentations on healthy nutrition. While enhancing the Hoops program, the partnership also bolsters the DNI curriculum by giving ADN students one of many opportunities for hands-on healthcare experience.

The Texas Center for Nursing Workforce Studies estimates that demand for registered nurses in this state alone will rise 86 percent by 2020. In an ongoing commitment to do its part addressing this looming shortage of nurses in the country, DNI focuses on preparing professionals who have both the knowledge and experience to fulfill critical roles in the healthcare industry. This project is also an example of how the institution works to meet healthcare needs in underserved communities.

## EXPANDING THE REACH OF HEALTH CARE:

DALLAS NURSING INSTITUTE





**5**  
partner colleges  
& universities



**12**  
campuses



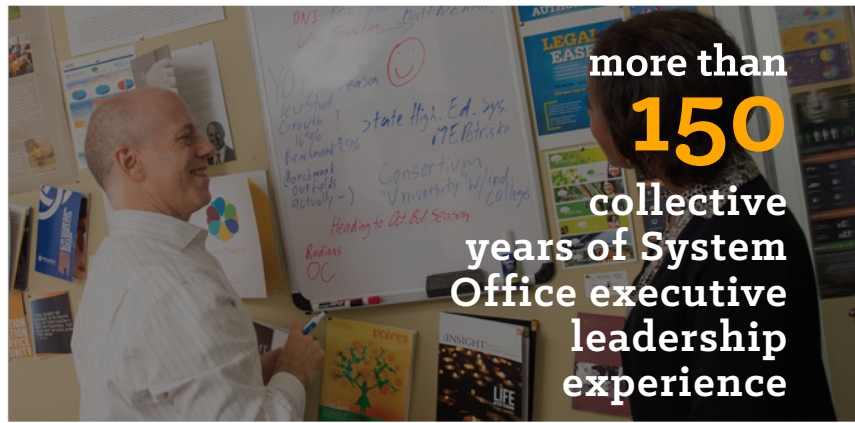
**30+**  
global partners



**5**  
international  
offices



**28,500+**  
alumni change agents



more than  
**150**  
collective  
years of System  
Office executive  
leadership  
experience



**25+**  
international  
programs  
annually



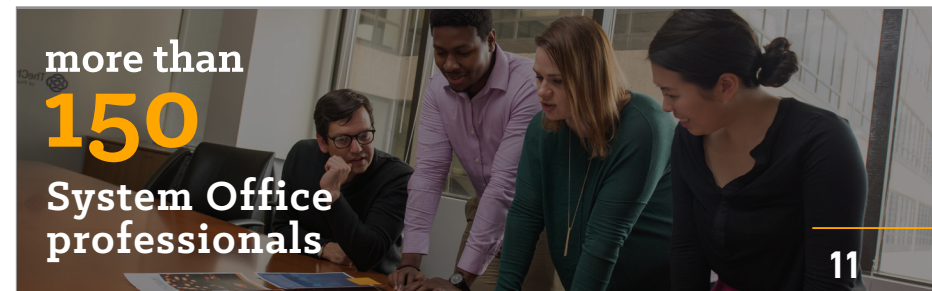
**75+**  
academic programs



more than  
**1 million**  
service hours annually



approximately  
**7,000**  
students



more than  
**150**  
System Office  
professionals



STUDENT SUCCESS **COMMUNITY IMPACT**  
SHARED MISSION NONPROFIT  
EMPOWERING **GLOBAL ENGAGEMENT**  
**STUDENT FOCUSED** TRANSFORMATIONAL  
**INNOVATIVE** HIGHER EDUCATION **EXPERTISE**  
THE **COMMUNITY SOLUTION**®



Education System

